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BELLE & BOTTLE ANNOUNCES DONATION FOR THE NEW
ALLIANCE OF WOMEN IN WASHINGTON WINE

Luxe Membership Purchases in the Month of March = \$20 Donation
to Support Inaugural Scholarship Fund

Woodinville, WA, March 10, 2021 – Today, following International Women’s Day and the beginning of Women’s History Month, Belle & Bottle announces a donation campaign to support the new Alliance of Women in Washington Wine. [Luxe Wine Experience](#), recently established by Belle & Bottle owner Laura Huston, is an extension of the wine club. Today Huston announced that with the promo code AWWAWINE each new membership established this month will create an automatic donation of \$20 to the Alliance of Women in Washington Wine inaugural scholarship fund.

Huston has been a long-time advocate and champion of women winemakers and joins a notable [cohort of wine and hospitality businesses](#) fostering the Alliance’s scholarship fund. “We have long been an advocate for women in business and wine. We are excited to offer this chance to jump in at the beginning and help build scholarships for the future of Washington wine,” said Huston.

The Alliance is already over 300 members strong and has a mission to inspire, connect and advance women working in the wine industry. “If you hang out with us for too long we’ll brainwash you into believing in yourself and knowing you can achieve anything,” says Tiffany Britton, President of the Alliance and winemaker at Braintorm Cellars.

Belle & Bottle LUXE Membership is your pass to the best of wine experiences. Top regions have been selected, wines tasted and hospitality tested. We have invited a premier group of partners with a focus on boutique and family-owned wineries and rising stars. Seeking out that something special: award-winning wines, beautiful settings, great interactions, learning opportunities, and unique encounters. LUXE will guide you to the best spots, offer you perks custom to each partner, and leave you feeling like a VIP!

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For more information on LUXE or Belle & Bottle, please call Anna Johnson at 425.463.8795 or email wine@belleandbottle.com.